

Magnet → Pivot → Glow

- **Magnet:** The first sentence draws the reader into the story and makes them want to keep reading.
 - **Puts the reader in the action:** Get right into the story and start with something that makes the reader pay attention.
 - **Prompts the reader to ask what's next:** Start with something simple, surprising, or intriguing and make the reader want to find out what's going on.
 - **Set the scene:** Paint a picture for the reader. Contextualize the moment so that the reader can experience it with you.
- **Pivot:** The point when you **risk something, learn something, grow, change, or take action**
 - Reveals the point at which you had to make a **choice**
 - Displays your **character**
 - **Action-based** that leads into your **DEFINING MOMENT**
- **Glow:** The last sentence of your story leaves something for the reader to remember and makes them want to know more about you.
 - **Keep the reader in the action:** Stay in the moment and stick to details, dialogue, and description.
 - **Leave more to be asked:** Don't state the lesson you learned or draw conclusions for the reader. Allowing the reader to experience the moment for themselves and connect with you from their own experience.
 - **Close the scene:** Leave something that is memorable for the senses.

Check Yourself → Before You Wreck Yourself

- You need to Check Yourself when you see the following trigger phrases in your writing
 - I thought
 - I felt
 - I realized
 - I knew
- When you hear these trigger phrases being used or notice scripts in your writing, stop and replace them with **details, dialogue, and description. Show, don't tell!**

Reasons to Believe

- The theme of your essay should be your **character**, and your **character** should give the reader of your essay's **Reasons to Believe** in you.
- The **actions** that you take in your story, the places where you do or say something, are going to show **Reasons to Believe** in you.

**ALWAYS REMEMBER the 3 D's:
Details, Dialogue, Description**